



Mantle Digital Media Marketing Services

IGNITE

your venue's
presence



MANTLE
DIGITAL MEDIA



POWER YOUR BUSINESS

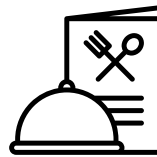
Hospitality Marketing Specialists

With over 15 years of specialised industry experience, we bring an understanding of the unique challenges and opportunities that define the Hospitality industry. Our comprehensive suite of services includes **Social Media Marketing** to elevate your brand voice and engagement, **Email Marketing** campaigns that build loyalty and drive bookings, **Web Design** that encapsulates the essence of your brand, and **SEO** strategies aimed at driving consistent, high-quality traffic to your website. We excel at delivering measurable results so your venue stays ahead of the game in an ever-competitive market.

who we work with



Bars, Pubs
& Breweries



Restaurants
& Fine Dining



QSR's
& Chains

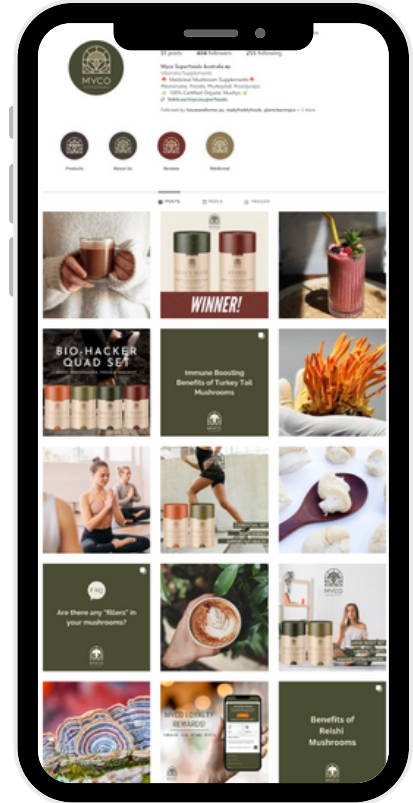


Function
Centres



Hotels &
Resorts

S O C I A L M E D I A



Social Media Management

Leveraging Social Media opens a plethora of possibilities for your venue to engage with the perfect audience, cultivate community, and catalyse growth. At Mantle Digital Media, we tailor our approach to resonate with the hospitality industry's distinctive pulse, immersing ourselves in your venue's mission, vision, and values to formulate a social marketing strategy that harmonises with your unique brand essence. From meticulous management of your Instagram, Facebook, or TikTok accounts to curating vibrant, venue-centric content, our focus is on fostering genuine connections and delivering substantial, measurable outcomes.



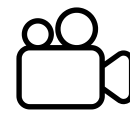
Social Media Management



Meta Ads



Photography



Videography

Social Media Content Shoots

Elevate your brand to unparalleled heights with our specialised Social Media Content Shoots. In an age where visual storytelling reigns supreme, we offer bespoke photography and videography services tailored to encapsulate the essence of your business. Whether you operate within the hospitality, hotel, bar, club, or retail sectors, our skilled photographers & videographers will curate content that will ignite your social media presence and skyrocket engagement. With a meticulous focus on aesthetics, narrative, and the unique personality of your brand, we deliver eye-catching visuals that not only captivate but also convert. Transform your online image, make an indelible impression, and drive business results with our premium, content-driven solutions.





Email Marketing

Explore the limitless possibilities of connection with our specialised Email Marketing Services, uniquely designed for venues. At Mantle Digital Media, we excel in crafting compelling EDM campaigns, setting up sophisticated automations, and implementing database segmentation to ensure your messages reach the right audience at the right time. Whether its a weekly EDM Campaign or setup of a birthday campaign or loyalty rewards campaign, our team are the email marketing specialists.

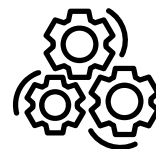
We also collaborate with leading Industry Partners who offer a comprehensive range of booking platforms, table ordering systems, CRM systems and Loyalty Apps, enhancing your ability to connect, understand, and engage your audience effectively. Our fully integrated solutions ensure that every email sent is a step towards elevating your venue's presence and cultivating enduring relationships with your patrons.



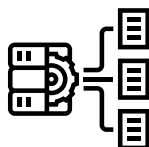
EDM
Management



Email
Automations



Custom
Integrations



Database
Management



Hospitality CRM
System



SMS
Marketing



JIMMY WAH'S



Welcome to Jimmy Wah's Burleigh

Our modern Asian menu, inspired by the flavours and spices of Vietnam, is cleverly balanced between modern versions of popular classics through to Pan-Asian dishes that are designed with sharing in mind. Enjoy a glass of wine from our Award-winning wine list while taking in the sea breezes, our team is committed to ensuring your next visit to Jimmy's is a memorable one!

Open 7 days // Lunch & Dinner

[BOOKING](#)

[VIEW MENU](#)



We Function well at Jimmy's 🍷

Birthday Soiree's, End of Year Work Events or just a night out with the gal pals, we can cater for groups up to 25px or full venue hire is available for larger events. We offer a share-style menu, craft beers on tap, an award winning wine list along with a dreamy cocktail menu, need we say more? Start the conversation with our team today!

[EVENT INQUIRY](#)



Nicholas Banks, Head Chef

Nick is the mysterious man behind the Jimmy Wah flavours and brings over 18 years of culinary expertise to the table.

Nick has worked with some top restaurants in France, UK and NZ and is passionate about fresh, quality ingredients that shine on the plate.

[BOOKING](#)



Wine of the Month

2018 Langmeil Orphan Bank Shiraz is a testament to Langmeil's commitment to preserving old and rare Barossa vineyards. This featured Shiraz has rich plum notes with a hint of spice and pairs beautifully with our Pork Belly or Shakim Beef.

[WINE LIST](#)



One Fifty Race Day After Party

Brisbane Racing Season is coming up and One Fifty Ascot will be rocking the after party with a live band, some amazing drink specials and of course, great food. Save the dates for these prestigious events in the racing calendar and we look forward to seeing you! Online bookings essential 🎫

[RESERVATIONS](#)



Mothers Day gift idea!

Our Mother's Day event is now **sold out** and we are looking forward to a great day this Sunday celebrating our wonderful mum's. If you need a last minute gift option then look no further - **One Fifty Ascot Dining Vouchers** are available online for instant purchase, valid for 3 years and redeemable via a mobile device! Spoil mum this year and give her a gift she will truly cherish.

[BUY NOW](#)



Functions & Events

One Fifty Ascot offers versatile function spaces to suit any occasion or event. We can host your next **corporate meeting, team building workshop, social club function, birthday celebration** and **intimate private dining event**. Let our professional team put together a package that will have your guests raving!! To download our Functions Pack simply fill out the enquiry form below!

[FUNCTION ENQUIRY](#)

[View this email in your browser](#)



REGGAE BIRTHDAY BASH
Friday 25th of August | 6 - 9pm

TICKETS SELLING FAST - ONLY 15 LEFT!

Twist turning 10 and to celebrate we are throwing a Reggae Birthday Bash! This will be an exceptional evening filled with great live music, delicious cocktails, amazing food and chilled Reggae vibes!

You will be treated to live entertainment from a very talented 3 Piece Reggae & R&B Group featuring Nyree Kelly and Victor Jesu. Both are internationally acclaimed musicians from the Afrobeat group "Afro Moses". Frontman and vocalist, Joe Trueman is both a solo artist and former frontman in bands Midnight Tribe' and 'Jam Pact'.

Get ready to groove and sip the night away with Mojitos, Margaritas, and Martinis! 🍹🍸

Let's make it a celebration to remember!

Tickets are \$69pp

Includes a glass of Prosecco on arrival with a 3 Course delicious Feast!

TICKETS SELLING FAST - AVAILABLE IN-STORE ONLY!
FIRST IN BEST DRESSED!



TRADING HOURS

Mon-Friday | 5:30am - 3pm
Sat | 5:30am - 2pm
Sun | 6:30am - 2pm
Public Holidays | 6:30am - 2pm

Download the Twist Espresso App!

[Apple Store](#) or [Google Play](#)





POWER YOUR BUSINESS

Web Design & Development

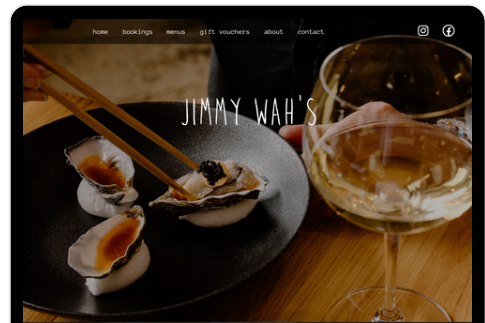
JIMMY WAH'S

Jimmy Wah's Burleigh

Jimmy's site was previously on Wix and was extremely out-dated and the site overall was performing poorly. It was also not mobile responsive and customers were having trouble viewing menu's.

We designed a new modern look that's on-brand and completely mobile responsive. We also integrated their booking system with their CRM system and also added integrated contact and group booking forms.

- ✓ WordPress Site
- ✓ NowBookit Integration
- ✓ CRM Integration
- ✓ Integrated Website Forms
- ✓ Auto-Responder email campaigns



Modern Vietnamese Restaurant
in the heart of Burleigh Heads

Located in the heart of Burleigh Heads since 2016, we aim to provide delicious food and warm service in a lively and "buzzing" atmosphere where traditional Vietnamese cuisine meets contemporary style.

Our sharing plate style of dining welcomes guests from all walks of life to come together and share in the joy of delicious food and good company.

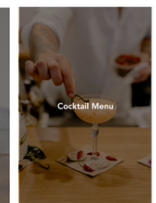
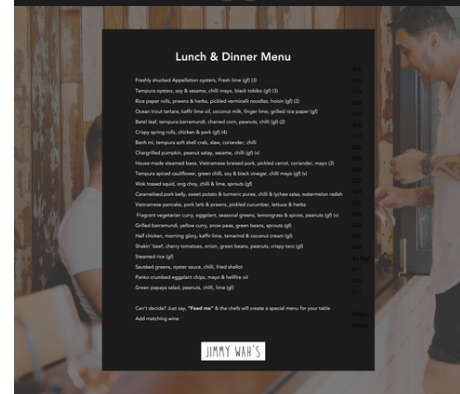
With the backdrop of classic 50s, 60s, and 70s tunes, you can enjoy our carefully selected wine list that perfectly complements the elements of Vietnamese food.

We highly recommend making a reservation in advance to secure your spot.

[bookings](#)

AWARDS

Australian Good Food Guide - One Hat 2018 - 2022
 Australian Good Food Guide - Reader's Choice 2021
 Delicious 100's top 40 restaurants in Queensland 2022
 Australian wine list of the year - Two glasses



M POWER YOUR BUSINESS

Web Design & Development

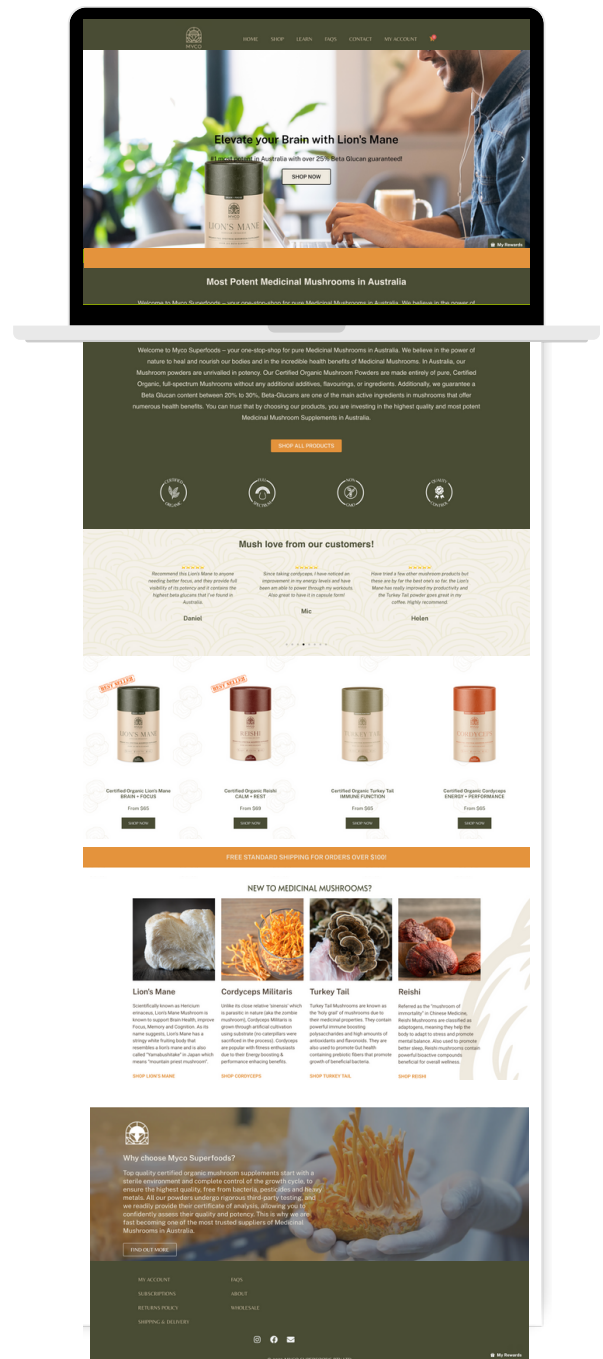


Myco Superfoods

A new start-up Superfoods eCommerce Business. The client brief was to provide a seamless customer experience and additional features such as product subscriptions, a loyalty rewards program, an affiliate program and a mobile-first design.

The website design successfully captures Myco's brand identity and communicates its message effectively along with creating a positive customer shopping experience.

- ✓ WooCommerce Site
- ✓ Product Subscriptions
- ✓ Afterpay Integration
- ✓ Loyalty Reward Program
- ✓ Auto-Responder email campaigns
- ✓ Blogs for SEO





YOUR BUSINESS

Additional Services



SEO

(Search Engine Optimisation)

Our search engine optimisation or SEO services will make your Website more visible through Google search results to ensure your ideal customers find your business first.

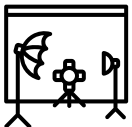
- ✓ Keyword Research
- ✓ Technical SEO
- ✓ On-Page Optimisation
- ✓ Local SEO Optimisation
- ✓ SEO Copywriting/Blogs



Graphic Design

Whether its a new menu design, an event poster or new website banner, our team will deliver creatives that are on-point and on-brand specifically for your venue.

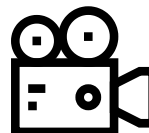
- ✓ Digital Designs
- ✓ Posters
- ✓ Menu Designs
- ✓ Brochures



Studio Photography

Launching a new product, some cool merch or just need some headshots of the team for your website? Our new Gold Coast Studio in Burleigh is fully equipped and ready to shoot!

- ✓ Product Photography
- ✓ Headshots
- ✓ Lifestyle Shots



Videography

Need a kick-ass video for your website or some scroll stopping Reels for your Socials? We provide a full videography service either in-venue or in our Burleigh studio.

- ✓ In-Venue Video Shoots
- ✓ Content Shoots
- ✓ Promotional Video's
- ✓ Website Video's

S O C I A L M E D I A

Hospitality Brands we've worked with



JIMMY WAH'S



The team at Mantle have been incredible to work with. They take care of the photography, videography, our social media channels and EDM marketing. Our restaurant has gone from strength to strength and having access to an agency that understands Hospitality and its unique challenges is extremely valuable to us.

- Jimmy Wah's Burleigh



Contact Us

Let's start the conversation!

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DIGITAL MEDIA