



Digital Marketing Services

ELEVATE
your brand

SOCIAL MEDIA
WEB DESIGN
SEO MANAGEMENT
EMAIL MARKETING
IT & DATA SERVICES
GOOGLE ADS





POWER YOUR BUSINESS

Great things are never done alone

Converting strangers into buyers and eventually, raving fans of your business is what our team lives and breathes everyday. It's why we exist and what gets us out of bed in the morning.

We're a team of **Digital Marketing Professionals and Creatives** with a shared vision to assist our clients achieve and exceed their business objectives. Our broad range of skills and breadth of experience is the driving force behind our agency and is an asset to all of our clients.



Corporate



Health



Retail



Hospitality



Education



Some of the brands we work with

SAYFER

MouldMen
MOULD GONE.

 **McConaghy**
properties


MYCO
SUPERFOODS

Gusto
Da
Gianni
Rotonda House, Hamilton


Neesh
BAR


kingaroy
SHOPPINGWORLD



“ "I immediately felt like I was in good hands with Mantle Digital Media. In our very first meeting I felt assured that they would do *more than just tick a box*. I felt they could actually help to grow my customer base. *Communication is great* and they *deliver projects on time*."

- Vanessa, Vanessa Pollock Training & Development

"The Mantle team have been fantastic at taking control of our social media channels for both our Shopping Centres and *creating a professional and well-curated platform*. Their service is fantastic, and have been *great at working within our budget to produce content*. Can highly recommend Mantle!"

- Kate, McConaghy Properties





Our Services



Web Design & Development

We apply passion, expertise, creativity and meticulous planning to our Website Design to ensure we deliver a functional, aesthetic and responsive new website.

- ✓ Mobile Responsive
- ✓ Fully Supported
- ✓ WordPress & WooCommerce sites
- ✓ Design & Development
- ✓ Full Web Hosting & Security



IT & Data Services

Our team of data analysts and developers will integrate your systems through custom API's to create a data management solution that fits your business requirements.

- ✓ System Integrations
- ✓ Digital Transformation Services



Email Marketing

Email Marketing is one of the highest converting and most cost-effective marketing strategies you can implement in your business.

- ✓ EDM Design & Management
- ✓ Drip Feed Campaigns & Journey Mapping
- ✓ Data Management & Custom
- ✓ Integrations
- ✓ Email Automation



PPC Ads Management

We specialize in creating & managing high converting campaigns performed at the highest level for a reasonable fixed rate. If you suspect profits are slipping through the cracks because you're running your own ads or the agency you've hired is slacking off, we're here to pick up the pieces.

- ✓ Facebook Solo
- ✓ Google Solo
- ✓ FB & Google Combination



Social Media

Working closely with our clients to determine mission, vision and values, our Social Media Strategy lies in building community around your brand.

- ✓ Social Media Management
- ✓ Photography & Videography
- ✓ Social Media Content Shoots
- ✓ Curated UG Content
- ✓ Facebook Ads



Graphic Design

Our team are specialists in visual language, with experience working with brands across Service, Retail and Hospitality.

- ✓ Digital Ad Campaign Design
- ✓ Brochure Design & Marketing Collateral
- ✓ Social Media creatives
- ✓ Web Banners and mock ups



SEO (Search Engine Optimisation)

Our search engine optimisation or SEO services will make your Website more visible through Google search results to ensure your ideal customers find your business first.

- ✓ Keyword Research
- ✓ Technical SEO
- ✓ On-Page Optimisation
- ✓ Local SEO Optimisation
- ✓ Blog Writing Services





Web Design & Development

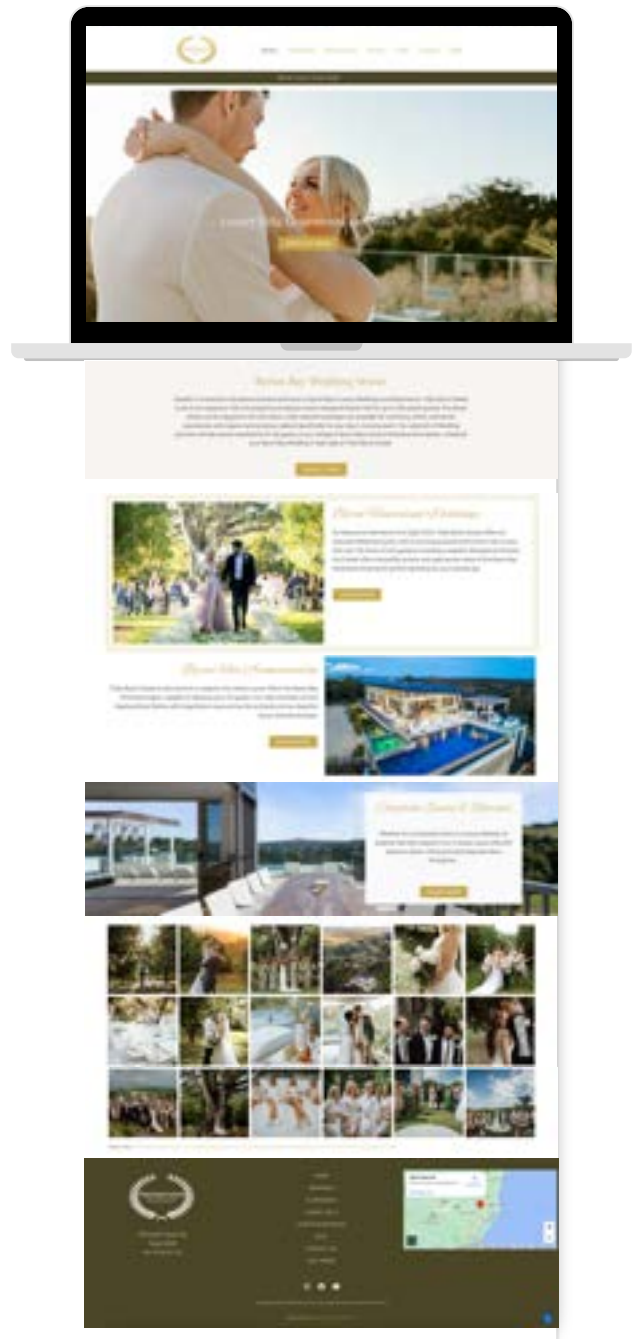


Tides Byron Estate

Tides Byron Estate's previous website was outdated and performing poorly. We redesigned their website using WordPress, adding functionality and an easy-to-use self booking calendar for on-site & virtual tours.

We created a visually appealing, user-friendly site that effectively communicates Tides Byron Estates' offerings. Website traffic has increased every month since the new site launched and we have seen a significant increased conversion rate.

- ✓ Wordpress Site
- ✓ Booking Calendar
- ✓ Integrated Forms with CRM
- ✓ Auto-responder email campaigns
- ✓ Blogs for SEO





Web Design & Development



Myco Superfoods

A new start-up Superfoods eCommerce Business. The client brief was to provide a seamless customer experience and additional features such as product subscriptions, a loyalty rewards program, an affiliate program and a mobile-first design.

The website design successfully captures Myco's brand identity and communicates its message effectively along with creating a positive customer shopping experience.

- ✓ WooCommerce Site
- ✓ Product Subscriptions
- ✓ Afterpay Integration
- ✓ Loyalty Reward Program
- ✓ Auto-Responder email campaigns
- ✓ Blogs for SEO





Web Design & Development

JIMMY WAH'S Jimmy Wah's Burleigh

Jimmy Wah's previous Wix site was very outdated and performing poorly, especially for SEO. We created a new WordPress site with a complete re-design, complete with fresh photography and updated menus.

- ✓ Wordpress Site
- ✓ Booking Widget Integration
- ✓ Integrated Forms with CRM
- ✓ Auto-responder email campaigns

Previous Site





Contact Us

Let's start the conversation!

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MANTLE
DIGITAL MEDIA